



2025 Annual Conference Sponsorship Opportunities

One of the primary membership benefits of TAPA Americas is free access to our bi-annual “T” meetings. These events consistently attract audiences composed of security executives from global manufacturers, freight forwarders/3PLs/Freight carriers, Insurers, Law Enforcement, and Government officials. Hosting and/or sponsoring a TAPA meeting provides excellent exposure and benefits, including branding, media placement, and access to industry leaders. All benefits may be customized to suit the sponsor’s needs and the specific event.

Platinum Sponsor (up to two available): \$20,000

- Opportunity to present a product or service for 10 minutes from the stage
- Opportunity to have your logo on hotel key cards
- Opportunity to host a table-top exhibit at the December Annual Conference
- Sponsorship recognition of Ice Cream Cart (or other specialty item)
- Opportunity to include logo pens or notepads at conference registration. Products to be supplied by the vendor.
- Name and logo on Platinum Sponsorship Announcement Email.
- Networking Welcome Reception sponsorship recognition/signage
- Luncheon sponsor recognition/signage
- Conference app – logo placement and sponsorship level recognition
- Sponsor recognition on all monthly conference emails, marketing materials, and event signage at the Conference, including logo and name.
- Post-conference attendee e-blast from the TAPA Executive Office featuring the sponsor
- Highlighted recognition in the private [TAPA – The Americas LinkedIn Group](#)
- Highlighted recognition on the public-facing [TAPA – The Americas LinkedIn page](#).

Gold Sponsor (up to four available): \$12,000

- Opportunity to include logo pens or notepads at conference registration. Products to be supplied by vendor.
- Breakfast and Luncheon sponsor recognition/signage
- Conference app – logo placement and sponsorship level recognition
- Networking Welcome Reception sponsor recognition/signage
- Sponsor recognition on all monthly conference emails, marketing materials, and event signage at the Conference, including logo and name.

Silver Sponsor (up to four available): \$5,000

- Breakfast and Luncheon sponsor recognition/signage

- Conference app – logo placement and sponsorship level recognition
- Sponsor recognition on all monthly conference emails, marketing materials, and event signage at the Conference, including logo and name.

Bronze Sponsor (up to six available): \$3,000

- Breakfast and Luncheon sponsor recognition/signage
- Conference app – logo placement and sponsorship level recognition

Conference App Sponsor: \$1,500

Your company will be recognized as one of the sponsors of the TAPA Americas Conference App.. This includes recognition on the TAPA Americas Conference landing page with a link to the sponsor's website.

Conference Supporter Sponsor - \$500

Logo recognition on the TAPA Americas Conference landing page with a link to the sponsor's website. This opportunity includes recognition as a supporter of our event signage at the Conference.