



### **About Us**

When you join TAPA, you're aligning your company or organization with an internationally recognized leader in the fight against cargo crime. TAPA AMERICAS represents one of three primary branches of TAPA worldwide -- the other two being TAPA EMEA (Europe and Africa) and TAPA APAC (Asia/Pacific). These branches include chapters in South Africa and Mexico, with new chapters developing in other countries plagued by cargo crime. Each TAPA branch or chapter participates in the worldwide organization while also addressing the needs of its own regional members.

### **HVTT Asset Theft: A Shared Problem**

HVTT (high value theft targeted) asset theft poses a major problem for many industries. Theft of electronics, pharmaceuticals, clothing, high-end foodstuffs, auto parts, building supplies and almost any other cargo of value is a daily event in the Americas. This type of crime leads to billions of dollars in lost revenue, compromised brand integrity, and in some cases harm to consumers. While government programs such as C-TPAT focus on keeping dangerous items out of the supply chain, TAPA focuses mainly on the issue of theft. But because the concerns are interrelated, TAPA and government agencies work together in confronting these challenges.

### **Standards Lead to Solutions**

The leverage TAPA exerts has had a measurably positive impact in promoting standardization and industry change to reduce cargo crime:

- Major freight handlers are joining TAPA or employing TAPA-recognized security standards for facility certification as well as for freight care and handling
- TAPA has become a worldwide benchmark for security handling guidelines and practices
- Businesses insurers are asking prospective customers about their security practices, and specifically whether they hold TAPA certification
- Government agencies include TAPA-endorsed standards in their development of homeland security initiatives.

### **The Association's Mission is to help protect our members' assets by:**

- Exchanging information on a global and regional basis
- Co-operating on preventative security
- Increasing support from the logistics and freight industry and from law enforcement agencies and governments
- Promoting and enhancing TAPA's globally recognized and applied Security Requirements

If you manufacture, distribute or transport high value products, TAPA membership should be critical to the success of your business, safeguarding your goods and employees, ensuring customer orders are fulfilled and protecting your business reputation and financial performance. TAPA statistics prove repeatedly that our members are measurably reducing cargo crime compared to the rest of the industry.

**TAPA Security Requirements are recognized globally as the industry standard for cargo facility and transport security, notably:**

- FSR (Freight Security Requirements)
- TSR (Trucking Security Requirements)

These standards have been created and are regularly updated by security and logistics specialists to help TAPA members reduce losses and provide a platform for more uniform conformance with best of breed security.

TAPA certified carrier hubs and depots guarantee minimum security standards for manufacturers and are suitable for inclusion in contractual agreements.

TAPA's Security Requirements have been established by security professionals within the high value, high risk product sector to address the nature by which goods are handled, warehoused and transported as they move throughout the world.

They specify the minimum acceptable security standards for assets traveling throughout the supply chain and the methods to be used in maintaining those standards.

In addition, they outline the processes and specifications for companies to attain TAPA certification for their facilities and transit operations.

TAPA Security Requirements provide a valuable quality and security benchmark for manufacturers that want to choose logistics providers that meet or exceed TAPA's certification requirements. The successful implementation of these standards is dependent upon suppliers, TAPA certified auditors and customers working together to accurately interpret, adopt and audit security standards against these requirements.

All TAPA standards are independently audited.

### **Networking & Best Practice Events**

One of the prime advantages of TAPA AMERICA membership is the opportunity to attend the Association's three conferences that take place in the region each year. (Two T-Meetings Annually)

Attended by over 200 security and supply chain professionals during the year, these events provide a unique networking opportunity and the chance to listen to and discuss the latest issues affecting supply chain security and get involved in practical workshops addressing topical issues.

### **Presentation topics include:**

- Cargo crime case studies
- Regulatory changes
- Crime trends and analysis
- New crime prevention techniques
- Equipment and technology updates
- Presentations by logistics providers and insurers
- Updates from law enforcement agencies
- TAPA AMERICAS progress reports by the Board
- Updates from TAPA EMEA, TAPA ASIA, and TAPA MEXICO

## **Training**

As a member of TAPA AMERICAS, you will be entitled to attend the free training courses for FSR (Freight Security Requirements) and TSR (Trucking Security Requirements) that take place across the AMERICAS region throughout the year. Members are notified of all upcoming training sessions and places are available on a first come, first served basis.

## **Government Affairs / Law Enforcement**

Regulatory affairs represent a key area of TAPA AMERICAS agenda as it works to protect its members' interests and bring about positive changes in security legislation, practices and attitudes in the supply chain and insurance communities as well as with law enforcement and other government agencies.

This involves day-to-day liaison and exchanges of information with law enforcement authorities to raise awareness, increase cooperation and facilitate more pro-active and effective anti-crime activities.

In support of the combined objectives of the Association and partners, TAPA AMERICAS members form Working Groups to develop, progress and implement its objectives.

## **Your 12-month membership dues include:**

- Delegate status at six (6) TAPA AMERICAS conference & networking events
- Up to three representatives or nominated deputies to be allowed to attend meetings
- Access to TAPA's Incident Information Service (IIS), including email alerts and quarterly cargo crime bulletins
- Opportunity to gain certification to TAPA's Security Requirements
- FSR & TSR training courses in the region
- Opportunity to participate in Working Groups
- TAPA Global monthly newsletter - Located on the TAPA AMERICAS web site

*Note: TAPA members are required to incur travel and accommodation costs when attending conferences and training courses.*

## **TAPA AMERICAS**

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