

TRANSPORATION SYSTEMS SECTOR POSTAL AND SHIPPING

09 June 2021

LIR 210609006

CONNECT to **PROTECT**

Mailed Extortion Threats Targeting Technology and Pharmaceutical Companies

References in this LIR to any specific commercial product, process, or service or the use of any corporate name herein is for informational purposes only and does not constitute an endorsement, recommendation, or disparagement of that product, process, service, or corporation on behalf of the FBI.

The FBI's Washington Field Office, in coordination with the FBI Office of Private Sector (OPS) and the United States Postal Inspection Service, developed this LIR to inform private sector partners about recent mailed extortion threats targeting companies in emerging technology and the pharmaceutical industry. In April 2021, the FBI became aware of a number of extortion threat letters, which were sent primarily to senior-level executives of publicly traded technology and pharmaceutical companies. The letters provide the recipient with the options to (1) purchase their freedom at the cost of one million dollars in stablecoin,^a (2) earn their freedom by providing company stock information, or (3) death.

All identified letters share the same language. The letters were addressed to the executives by name with their business address. The instructions provided in the letters demand that action be taken by a certain date within a specific timeframe. Common characteristics of these letters include:

- Threatening death if communication or payment is not received by a specific date
- Demanding payment via the USDC stablecoin
- Reference to and a request for information on stock movement related to company news
- Instructions for the recipient to communicate on media websites with encrypted posts only decipherable by the sender of the extortion letter

The FBI requests that private sector partners follow the below Handling Instructions, should they receive a similar extortion attempt or threatening letter:

- 1. Notify local and federal law enforcement
- 2. Be sure to use gloves when handling
- 3. Minimize the number of individuals handling the letter and envelope
- 4. Store the letter and envelope in separate **paper** bags or **paper** envelopes
- 5. Keep a record of who has touched the letter within the office



^a In the October 2020 Report of the Attorney General's Cyber Digital Task Force: Cryptocurrency Enforcement Framework,

stablecoins are described as a type of cryptocurrency designed to have a stable value as compared with other types of cryptocurrency, which frequently experience significant volatility. To maintain a stable market value, stablecoins may be pegged to fiat money (like the U.S. dollar), an exchange-traded commodity, or other cryptocurrencies.





The OPS Information Sharing and Analysis Unit disseminated this LIR. Direct any requests and questions to the FBI Private Sector Coordinator at your local FBI Field Office: <u>https://www.fbi.gov/contact-us/field-offices</u>.

Traffic Light Protocol (TLP) Definitions

Color	When should it be used?	How may it be shared?
TLP:RED	Sources may use TLP:RED when information	Recipients may not share TLP:RED information with any parties outside
	cannot be effectively acted upon by additional	of the specific exchange, meeting, or conversation in which it was
	parties, and could lead to impacts on a party's	originally disclosed. In the context of a meeting, for example, TLP:RED
Not for disclosure, restricted	privacy, reputation, or operations if misused.	information is limited to those present at the meeting. In most
to participants only.		circumstances, TLP:RED should be exchanged verbally or in person.
TLP:AMBER	Sources may use TLP:AMBER when	Recipients may only share TLP:AMBER information with members of
	information requires support to be effectively	their own organization, and with clients or customers who need to know
	acted upon, yet carries risks to privacy,	the information to protect themselves or prevent further harm. Sources
Limited disclosure, restricted	reputation, or operations if shared outside of	are at liberty to specify additional intended limits of the sharing:
to participants'	the organizations involved.	these must be adhered to.
organizations.		
TLP:GREEN	Sources may use TLP:GREEN when	Recipients may share TLP:GREEN information with peers and partner
	information is useful for the awareness of all	organizations within their sector or community, but not via publicly
	participating organizations as well as with	accessible channels. Information in this category can be circulated widely
Limited disclosure, restricted	peers within the broader community or sector.	within a particular community. TLP:GREEN information may not be
to the community.		released outside of the community.
TLP:WHITE	Sources may use TLP:WHITE when	Subject to standard copyright rules, TLP:WHITE information may be
	information carries minimal or no foreseeable	distributed without restriction.
	risk of misuse, in accordance with applicable	
Disclosure is not limited.	rules and procedures for public release.	

OFFICE of PRIVATE SECTOR



CONNECT to **PROTECT**